



**techno india
university**

WEST BENGAL

TECHNO INDIA UNIVERSITY

Residential Campus, **JOKA**

15mins from IIM JOKA



Techno India University

Residential Campus, Joka

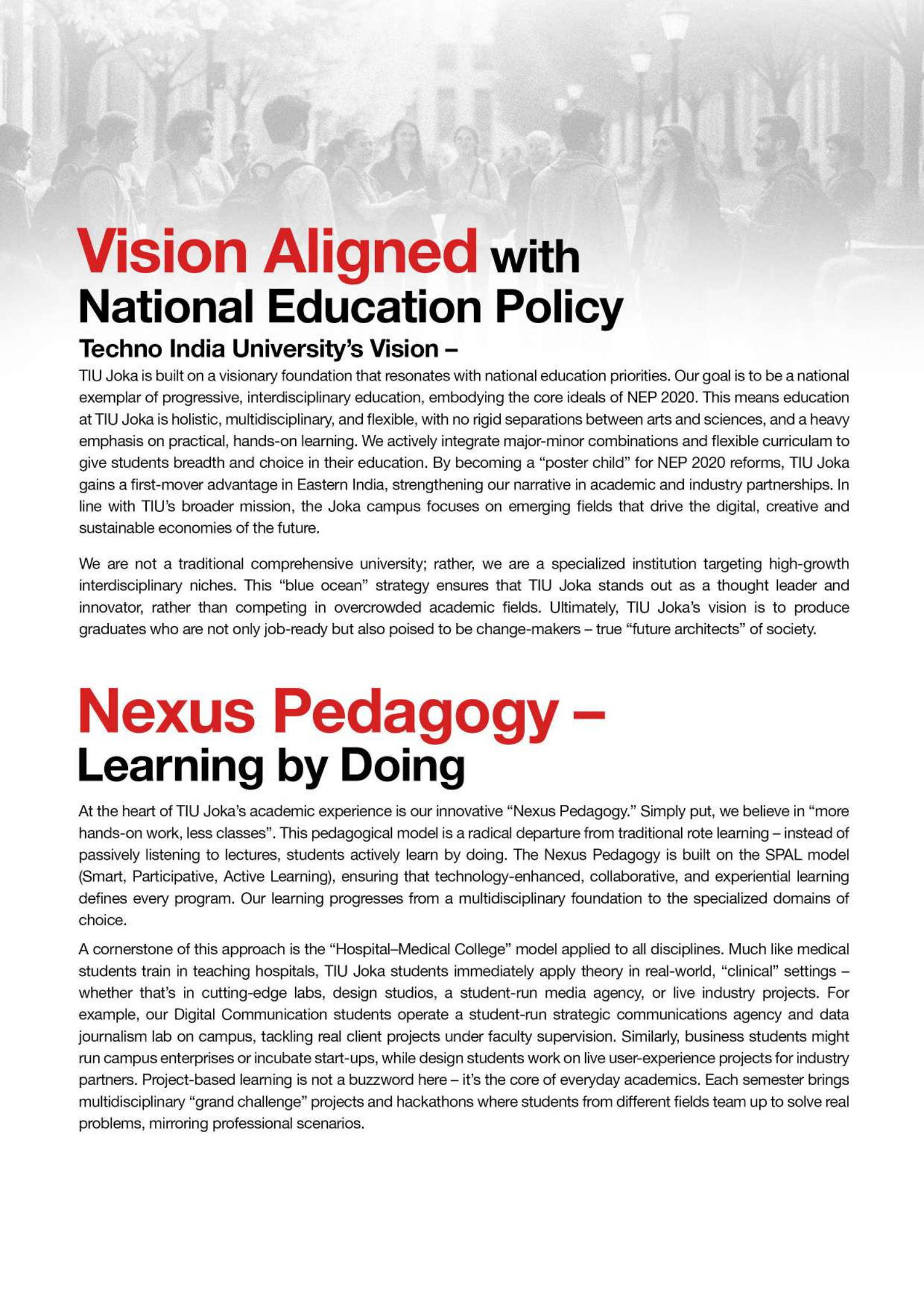
The School of the Future

Welcome to Techno India University (TIU)

Joka Campus, a fully residential, next-generation university destination just outside Kolkata. Envisioned as a premium, future-ready campus, TIU Joka is setting a new benchmark in higher education – a “School of the Future” that is fully aligned with India’s National Education Policy (NEP) 2020.

This distinct “destination campus” is designed for aspirational students across India and South Asia, offering an unparalleled 24/7 learning environment. TIU Joka isn’t just another extension of the university – it’s a bold repositioning of the TIU brand to compete with India’s elite institutions at a global stage. By embracing cutting-edge academic architecture and a holistic student experience, TIU Joka aims to produce not only industry-ready graduates but true future leaders & innovators, fully justifying its premium stature.





Vision Aligned with National Education Policy

Techno India University's Vision –

TIU Joka is built on a visionary foundation that resonates with national education priorities. Our goal is to be a national exemplar of progressive, interdisciplinary education, embodying the core ideals of NEP 2020. This means education at TIU Joka is holistic, multidisciplinary, and flexible, with no rigid separations between arts and sciences, and a heavy emphasis on practical, hands-on learning. We actively integrate major-minor combinations and flexible curriculum to give students breadth and choice in their education. By becoming a “poster child” for NEP 2020 reforms, TIU Joka gains a first-mover advantage in Eastern India, strengthening our narrative in academic and industry partnerships. In line with TIU's broader mission, the Joka campus focuses on emerging fields that drive the digital, creative and sustainable economies of the future.

We are not a traditional comprehensive university; rather, we are a specialized institution targeting high-growth interdisciplinary niches. This “blue ocean” strategy ensures that TIU Joka stands out as a thought leader and innovator, rather than competing in overcrowded academic fields. Ultimately, TIU Joka's vision is to produce graduates who are not only job-ready but also poised to be change-makers – true “future architects” of society.

Nexus Pedagogy – Learning by Doing

At the heart of TIU Joka's academic experience is our innovative “Nexus Pedagogy.” Simply put, we believe in “more hands-on work, less classes”. This pedagogical model is a radical departure from traditional rote learning – instead of passively listening to lectures, students actively learn by doing. The Nexus Pedagogy is built on the SPAL model (Smart, Participative, Active Learning), ensuring that technology-enhanced, collaborative, and experiential learning defines every program. Our learning progresses from a multidisciplinary foundation to the specialized domains of choice.

A cornerstone of this approach is the “Hospital–Medical College” model applied to all disciplines. Much like medical students train in teaching hospitals, TIU Joka students immediately apply theory in real-world, “clinical” settings – whether that's in cutting-edge labs, design studios, a student-run media agency, or live industry projects. For example, our Digital Communication students operate a student-run strategic communications agency and data journalism lab on campus, tackling real client projects under faculty supervision. Similarly, business students might run campus enterprises or incubate start-ups, while design students work on live user-experience projects for industry partners. Project-based learning is not a buzzword here – it's the core of everyday academics. Each semester brings multidisciplinary “grand challenge” projects and hackathons where students from different fields team up to solve real problems, mirroring professional scenarios.

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This Nexus Pedagogy ensures that TIU Joka graduates are truly industry-ready. By constantly bridging theory and practice, students graduate with a rich portfolio of real-world projects and practical skills, not just textbook knowledge. They learn to collaborate across disciplines, think critically, and adapt quickly – exactly what the modern workplace demands. Our holistic evaluation system further reinforces this, measuring not just academic results but also digital skills, communication, teamwork, leadership, and community engagement. In short, TIU Joka's "learn-by-doing" approach produces confident problem-solvers who can hit the ground running. It's an education model engineered to create T-shaped professionals – individuals with deep expertise in their field and a broad ability to work across disciplines.

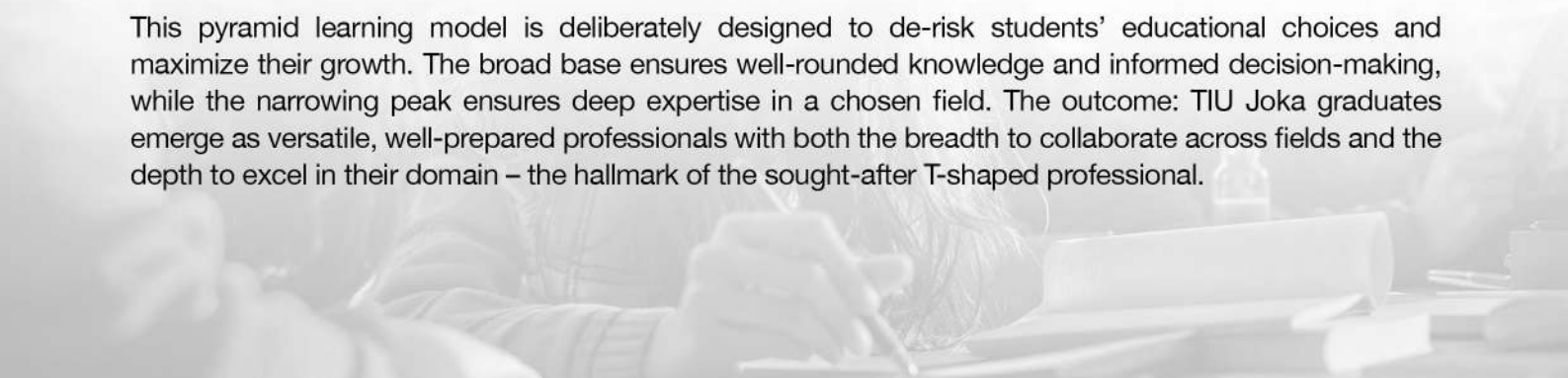


Pyramid Learning Structure – UG to PG Progression

Education at TIU Joka is structured as a four-year undergraduate journey that progresses from broad exploration to focused expertise, often followed by advanced postgraduate study. We call this the “Pyramid Structure”: a step-by-step academic path that takes students from a wide “world-view” at the base to a concentrated “tunnel-view” at the apex.

- **Year 1: Nexus Foundation Year** – A Broad Common Core. All undergraduates begin with a common foundation year that breaks down silos between disciplines. In this year, students sample the essentials of technology, business, arts, science, and humanities through interdisciplinary modules. They work on collaborative “grand challenge” projects addressing real issues and even undertake a social internship to build empathy and civic awareness. By exposing students to diverse fields from day one, Year 1 helps them discover their passions and make an informed choice of specialization for the years ahead.
- **Year 2: Domain Immersion & Global Exposure** – Entering a Chosen School. In the second year, students formally enter their chosen Department/School and dive deeper into that domain’s fundamentals. This year is about solidifying core knowledge in the field while still connecting to interdisciplinary perspectives. A highlight of Year 2 is the mandatory international immersive experience – every student participates in a global exposure program. This could be a study-abroad semester, an overseas internship, or an international study tour, ensuring that TIU Joka students gain a global outlook and cross-cultural competence early in their education. By the end of Year 2, students have a strong grounding in their domain and a broadened worldview.
- **Year 3: Deep Specialization & Applied Learning** – Hands-on Mastery. The third year pushes students into advanced topics and specialized tracks within their field. Coursework becomes more intensive and project-centric – think of studio/lab work, live industry projects, and domain-specific research assignments as the norm. Students also undertake a domain-specific internship in Year 3, applying their growing expertise in a professional setting related to their major. By working on real projects with companies, research labs, or community organizations, students translate theory to practice and further refine their career interests.
- **Year 4: Capstone Launchpad** – Professional Readiness. The final year is the capstone of the pyramid, where students demonstrate their cumulative learning. Every student engages in a major dissertation or capstone project, often tackling a significant research question or developing an innovative solution/product as a portfolio piece. This year also includes a longer, placement-focused internship – effectively a bridge to employment. Many students work with industry partners or startups in roles intended to lead to full-time job offers upon graduation. By the end of Year 4, TIU Joka students don’t just have a degree; they have a body of work and professional experiences that serve as a launchpad into their careers. Those seeking further specialization can seamlessly transition into our postgraduate programs (Masters and PhDs), which build on the same “broad-to-deep” philosophy at an advanced level.

This pyramid learning model is deliberately designed to de-risk students’ educational choices and maximize their growth. The broad base ensures well-rounded knowledge and informed decision-making, while the narrowing peak ensures deep expertise in a chosen field. The outcome: TIU Joka graduates emerge as versatile, well-prepared professionals with both the breadth to collaborate across fields and the depth to excel in their domain – the hallmark of the sought-after T-shaped professional.



Academic Portfolio – Future-Focused Programs



Dept. of Emerging Technologies:

UG: B.Tech (Hons.) in Artificial Intelligence & Computer Science

PG: M.Tech in Intelligent Systems

Dept. of Digital Business:

UG: BBA (Hons.) in Digital Business & Management

PG: MBA in Digital Enterprise Management

Dept. of Digital Communication:

UG: B.A. (Hons.) in Digital Communication & Media

PG: M.A. in Strategic Communication

PG: MA in Convergent Journalism

Dept. of Digital Entertainment:

UG: B.A. (Hons.) in Entertainment Industries

PG: M.A. in Entertainment Management

Dept. of Sustainability & Development Studies:

UG: B.Sc. (Hons.) in Sustainability & Environment

UG: B.A. (Hons.) in Development Studies – focusing on socioeconomic development, policy & the Sustainable Development Goals

PG: M.Sc. in Climate Solutions & Sustainable Development

PG: MBA in Development Management – specializing in managing development projects, NGOs & social enterprises (building on our expertise in sustainability and social innovation)

Dept. of Creative Arts (Fine & Performing Arts):

UG: BFA (Hons.) – Bachelor of Fine Arts (with streams in Fine Arts, Commercial Art, and Performing Arts)

PG: MFA – Master of Fine Arts (advanced creative practice in fine and performing arts)

Dept. of Fashion & Interiors:

UG: B.Des (Hons.) in Lifestyle Design (covering Sustainable Fashion, Interior & Spatial Design)

PG: M.Des in Lifestyle Business Management

Dept. of Design:

UG: B.Des (Hons.) in Experience & Interaction Design

PG: M.Des in Human-Centred Design

Dept. of Sports & Physical Training:

UG: B.Sc. (Hons.) in Sports Science; BBA (Hons.) in Sports Management

PG: M.Sc. in Sports Science, MBA in Sports Management

Dept. of Smart Agriculture:

UG: B.Sc. (Hons.) in Smart Agriculture & Food Systems

PG: M.Sc. in Agri-Food Technology & Innovation

Dept. of Advanced Fisheries:

UG: B.F.Sc. (Hons.) in Aquatic Ecosystem Management
(Bachelor of Fisheries Science)

PG: M.F.Sc. – Master of Fisheries Science

Dept. of Allied Healthcare:

UG: B.Sc. (Hons.) in Allied Health Sciences

PG: M.Sc. in Advanced Healthcare Technology & Management

Dept. of Psychology:

UG: B.Sc. (Hons.) in Psychology

PG: M.Sc. in Applied Psychology

Dept. of Economics:

UG: B.Sc. (Hons.) in Economics & Data Science –
blending economic theory with modern data
analytics for a tech-driven economy

PG: M.Sc. in Applied Economics & Public Policy
ofocusing on quantitative economics, policy
analysis and economic strategy for sustainable
development.

Departments, Specializations & Career Pathways

Each department at TIU Joka not only delivers degrees, but also offers specialized tracks and real-world skill sets that translate into exciting career pathways. Here's how each department prepares students for the future:

- **Emerging Technologies:** Offers B.Tech in AI & Computer Science and M.Tech in Intelligent Systems. Specializations include Artificial Intelligence & Machine Learning, Cybersecurity & Ethical Hacking, Blockchain and Web3, and Immersive AR/VR technologies. Career pathways: Graduates become AI engineers and machine learning specialists, cybersecurity analysts protecting critical systems, blockchain developers leading fintech innovation, or immersive technology creators shaping AR/VR experiences. The focus on cutting-edge tech, combined with ethical and sustainable innovation, makes our students stand out in tech industries of tomorrow.
- **Digital Business:** Offers BBA in Digital Business and MBA in Digital Enterprise Management. Specializations include Digital Transformation Strategy, FinTech and Decentralized Finance, Green Business & ESG management, and Social Entrepreneurship. Career pathways: Equips students to become dynamic business leaders – from digital strategy consultants and fintech product managers, to sustainability analysts and social enterprise founders. They graduate ready to navigate corporate digital transformation or launch ventures that align profit with purpose.
- **Digital Communication:** Offers B.A. in Digital Communication & Media & M.A. in Strategic Communication. Specializations include Brand Communication & MarTech (marketing technology), Multimedia & Data Journalism, and Corporate Communication & Public Affairs. Career pathways: Prepares creative communicators and media strategists. Alumni pursue careers as digital marketing managers leveraging AI analytics, brand strategists, content creators for multimedia platforms, public relations and corporate communications experts, or data journalists who can bring insights to light through storytelling. The on-campus agency experience means they enter the workforce with a portfolio and client experience in hand.
- **Digital Entertainment:** Offers B.A. in Entertainment Industries and M.A. in Entertainment Management. Specializations include Film & OTT Production, Entertainment Business Management, Gaming & Interactive Entertainment, and Transmedia Storytelling. Career pathways: Trains versatile professionals for the booming entertainment sector. Graduates find their niches as film/TV producers and directors, OTT content strategists, gaming and interactive media designers, entertainment business managers, or transmedia storytellers who craft narratives across platforms. With exposure to both the creative and commercial sides, they are equally at home on a film set or a corporate studio boardroom.

- **Sustainability & Development Studies:** Offers B.Sc. in Sustainability & Environment, B.A. in Development Studies, M.Sc. in Climate Solutions & Sustainable Development, and MBA in Development Management. Specializations include Climate Tech & Green Innovation, Circular Economy & ESG Governance, Sustainable Urban Development, as well as Social Innovation & Development Management. Career pathways: Produces “systems thinkers” and change agents ready to tackle global challenges. Graduates work as sustainability consultants and ESG analysts guiding companies on green practices, climate policy advisors and environmental scientists driving climate solutions, urban planners and sustainable city designers, or development project managers and NGO leaders orchestrating social change. With an understanding of both environmental science and socio-economic development, they are uniquely positioned for roles in international development agencies, CSR divisions, and government think-tanks.
- **Creative Arts (Fine & Performing Arts):** Offers BFA and MFA in Creative Arts, covering fine arts, commercial art, and performing arts. Specializations include Painting, Sculpture, Digital Art, Commercial Illustration, and Performing Arts like Theatre & Drama. Career pathways: Nurtures creative professionals and artists. Our fine arts graduates emerge as painters, sculptors, digital artists, or multimedia installation artists contributing to galleries and public art projects. Those inclined to the commercial side become illustrators, graphic designers, animators or creative directors in advertising and media. The performing arts training (with theatre, music, dance opportunities) prepares students for careers in stage and film acting, direction, choreography, or arts management. Many also become social entrepreneurs using art for community development and social change. TIU Joka’s Creative Arts department encourages students to blend artistic talent with social and environmental consciousness, producing artists who are both skilled and impactful.
- **Fashion & Interiors:** Offers B.Des in Lifestyle Design and M.Des in Lifestyle Business Management. Specializations include Sustainable Fashion & Textile Design, Regenerative Interior & Spatial Design, Digital Craft & Future Fabrication. Career pathways: Prepares designers and entrepreneurs in the lifestyle industry. Graduates become sustainable fashion designers who champion eco-friendly apparel and ethical brands, textile innovators creating smart fabrics, interior and spatial designers focusing on regenerative architecture and green living spaces, or lifestyle product designers merging craft with technology. With business management at the PG level, students also go on to start their own fashion labels or design studios, or take on roles as brand managers and creative directors in the fashion and interior design sectors.



- **Design (Experience & Interaction Design):** Offers B.Des in Experience & Interaction Design and M.Des in Human-Centred Design. Specializations include User Experience (UX/UI) Design for AR/VR and emerging platforms, Sustainable Product & Systems Design, Communication & Graphic Design, and Service Design for Social Impact. Career pathways: Produces strategic, empathetic problem-solvers in the design world. Alumni are highly sought after as UX/UI designers crafting intuitive apps and virtual experiences, product designers and design researchers focusing on sustainable and inclusive products, and service designers who improve customer experiences in sectors like healthcare, finance, and public services. Many also become interaction designers for cutting-edge fields like wearable tech or smart city systems. The human-centred training means they excel in roles that require understanding human behaviour – some even segue into UX research and design psychology (in partnership with our Psychology dept).
- **Sports & Physical Training:** Offers B.Sc. in Sports Science, BBA in Sports Management, and corresponding M.Sc. and MBA in Sports domains. Specializations include High-Performance Sports Science, Sports Analytics & Technology, and Global Sports Leadership & Governance. Career pathways: Caters to the rapidly professionalizing sports industry. Sports Science graduates become fitness trainers, sports physiologists, biomechanics specialists, or sports data analysts working with teams to optimize performance. Sports Management graduates manage sports teams, leagues, and facilities, or take up sports marketing and event management roles. With India's sports sector booming, our alumni work in everything from IPL teams' management offices to sports start-ups, or even as sports policy advisors. The interdisciplinary approach (collaborating with tech and media departments) means they also explore careers in e-sports management, sports broadcasting, and sports entrepreneurship.
- **Advanced Fisheries:** Offers B.F.Sc. in Aquatic Ecosystem Management and M.F.Sc. in Fisheries Science. Specializations include Sustainable Aquaculture & Hatchery Management, Fisheries Resource Management & Technology, and Fish Biotechnology & Aquatic Health Management. Career pathways: Opens doors in marine and aquatic industries – a vital niche for coastal regions. Alumni become aquaculture farm managers and consultants (leading sustainable fish farming ventures), marine biologists and fisheries scientists working on conservation and resource management, seafood quality control specialists, or fisheries officers in government. Some become entrepreneurs introducing technological innovations in aquaculture (like recirculating aquaculture systems or fishery data analytics). This department leverages West Bengal's unique coastal and riverine environment, making our graduates valuable to both local and international aquatic sustainability efforts.



- **Allied Healthcare:** Offers B.Sc. in Allied Health Sciences and M.Sc. in Advanced Healthcare Technology & Management. Specializations include Medical Laboratory Technology, Medical Imaging & Radiology, Critical Care & Emergency Technology, and Digital Health Informatics. Career pathways: Trains the much-needed healthcare professionals beyond doctors. Graduates serve as clinical laboratory technologists, radiology and imaging technologists, critical care technologists supporting ICU and emergency care, and health informatics analysts leveraging data for better patient care. They work in hospitals, diagnostics companies, biotech firms, and public health organizations. The master's program also adds managerial and tech skills, so alumni can progress into hospital administration, healthcare project management, or public health policy roles. With healthcare rapidly adopting tech, our students stand at the intersection of healthcare and IT, ready to implement telemedicine, electronic health records, and AI diagnostics in the field.
- **Psychology:** Offers B.Sc. in Psychology and M.Sc. in Applied Psychology. Specializations include Clinical & Counselling Psychology, Organizational Psychology & HR, Cognitive Neuroscience, and UX/UI Psychology (design psychology). Career pathways: Develops professionals with deep insights into human behaviour. Many undergraduates pursue further training to become clinical psychologists or counsellors, addressing mental health needs in hospitals and communities. Others become organizational psychologists and HR analysts, using psychology to improve workplace culture and productivity. Notably, TIU Joka's program emphasizes the intersection of psychology with technology and design – graduates often collaborate with the design department as UX researchers or human factors specialists, helping tech companies make user-friendly products by understanding how people think and behave. In addition, the strong research foundation means some go into neuroscience research or pursue PhDs. Overall, our Psychology grads are valued in sectors ranging from healthcare and education to corporate consulting and user experience design.
- **Economics:** Offers B.Sc. in Economics & Data Science and M.Sc. in Applied Economics & Public Policy. Specializations might include Development Economics, Financial Economics, and Big Data Analytics for Policy. Career pathways: Prepares economists with a quantitative edge. Undergraduates emerge ready for roles as data analysts and economic consultants, blending statistical skills with economic insight to guide business decisions or public policy. Many join finance and consulting firms as analysts, or take up positions in policy think-tanks and NGOs as research associates tackling issues like economic development and resource allocation. The postgraduate program adds depth in policy analysis and advanced modelling – alumni often move into roles as policy advisors, government economists, financial analysts, or pursue a PhD. By integrating data science into the curriculum, our Economics graduates are particularly adept at handling large datasets and using AI tools, which sets them apart in traditional economics and banking sectors increasingly driven by data.



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Across every department, TIU Joka emphasizes specializations that map to real-world opportunities. Students don't just earn a degree – they graduate with a clear sense of the roles they can fill and the problems they are equipped to solve. Through internships, industry projects, and mentorship (as detailed in the next section), each student builds a professional identity while still in school. The result: TIU Joka graduates step into the global job market with confidence, experience, and a network in their chosen field. Whether it's launching a startup, joining a multinational, or pursuing research, our alumni pathways shine as examples of where a future-ready TIU education can take you.

Career Pathways & Global Exposure Opportunities

At TIU Joka, career development and global exposure are built into the fabric of education – it's not something that happens after you graduate, but throughout your journey with us. Our programs feature a structured sequence of internships, international immersions, and capstone projects that together create a powerful “learn, travel, and work” pathway for every student.

Multi-layered Internships – The Career Escalator: Every student undertakes three mandatory internships as they progress, each with a specific purpose in shaping their career. After Year 1, students participate in a social impact internship – spending their summer working with an NGO, community project, or rural development program. This not only instils empathy and soft skills, but also broadens their perspective beyond academics. After Year 2, a domain-specific internship gives them a broad industry experience in their chosen field – for example, a tech student might work at a software company, while a design student interns at a creative agency. This middle internship helps students apply their foundational knowledge in real industry settings and confirm that they're on the right path. After Year 3 (or during Year 4), students engage in a specialization-focused internship, effectively an in-depth apprenticeship in their niche area, such as AI, sustainable consulting, clinical psychology, etc. Finally, the degree culminates with a major capstone project and a long-term internship – often running in the final semester – that is explicitly designed to lead to a job offer. We call this progression a “Career Escalator”: each internship builds on the previous one, elevating the student's experience and professional network step by step. By graduation, a TIU Joka student doesn't just hold a degree; they possess a four-year track record of professional engagement, a diverse portfolio of real-world projects, and contacts across the industry. This systematic approach ensures that our graduates transition seamlessly into the workforce – many even secure job offers before finishing their final exams.



Global Immersion – Think Beyond Borders: In today's interconnected world, global exposure is a must, and TIU Joka ensures every student gets it. As mentioned, Year 2 includes a mandatory international immersion experience. We have partnerships and exchange programs with leading universities and organizations worldwide. Students might spend a summer at a partner university in Europe conducting research, join an innovation bootcamp in Silicon Valley, or go on a study tour to understand sustainable development in Southeast Asia. These experiences are life-changing – students return with new perspectives, cross-cultural communication skills, and often proficiency in foreign languages. Additionally, our global mentorship programs connect TIU Joka students with international faculty and industry leaders. It's common to see a student team collaborating virtually with peers abroad on a joint project, or to have an overseas professor co-teach a module. Such exposures ensure that our graduates are global citizens – comfortable working in multicultural teams and attuned to international best practices. They build confidence to aspire for global careers, whether that means working for a multinational corporation, pursuing higher studies abroad, or launching an international startup.

Capstone Projects & Industry Integration: The final-year capstone project is more than a thesis – it's a launchpad to one's career. Many of our capstones are done in collaboration with industry or research institutions. For example, an engineering student might develop an AI tool for a healthcare startup as their capstone, effectively solving a real company's problem. A management student might craft a business plan for a social enterprise and go on to actually launch it. These projects often serve as a showcase of talent for recruiters – it's not uncommon for students to be hired on the basis of their capstone project demonstration. We also host an annual Capstone Showcase & Job Fair, where students present their projects to panels of industry experts, alumni, and hiring partners. This seamless integration of capstone with placement ensures a “seamless transition to employment or incubation” for our graduates. In fact, if a student's ambition is to start their own venture, our on-campus incubator and seed funding opportunities (through the Techno India Group network) help turn their capstone into a real company by the time they graduate.



Career Services & Mentorship: Beyond the curriculum, TIU Joka's career development cell works tirelessly to open doors for students. We run mandatory career preparation modules covering resume building, interview skills, and networking etiquette. Each student is also paired with industry mentors (often successful TIU alumni or professionals from our partner companies) who guide them from second year onward. Regular industry summits, hackathons, and networking events on campus allow students to interact with employers and showcase their skills. And because our pedagogy is practice-oriented, students have many tangible outcomes (projects, portfolios, prototypes) to discuss in interviews. The cumulative effect is striking – our graduates are not just eligible for jobs, they are experienced candidates with clarity about their career path and often multiple offers in hand.

In summary, TIU Joka's promise is that by the time you finish your studies, you've already walked a good distance into your career. Through compulsory internships that act as a ladder to success, global immersions that broaden your horizons, and capstones that bridge academia with industry, we ensure you leave us as a confident professional ready to thrive anywhere in the world. Your journey with TIU Joka is not just about earning a degree – it's about launching a career and a life of impact

Admissions & Scholarships – Your Future Starts Here

Join the Founding Batch of TIU Joka!

Admissions are now open for students who dare to dream big and lead the future. We invite applications from bright minds across India and South Asia who seek an education beyond the ordinary. Becoming a TIU Joka student means embracing innovation, leadership, and a commitment to excellence. If you see yourself thriving in our immersive campus – collaborating in labs till midnight, debating ideas at the cafeteria, and spearheading projects that make a difference – then TIU Joka is the place for you.

Admissions Process: We follow a holistic admissions process. Academic performance is important – a strong foundation in your 10+2 or undergraduate studies (for PG applicants) is expected – but we also look for passion, creativity, leadership potential, and alignment with our values. This could be reflected in your statement of purpose, letters of recommendation, or any projects and extracurricular achievements you showcase. Shortlisted candidates are invited for an interview (in-person or online) where we get to know you beyond your scores. We want to understand your aspirations and how you'll contribute to our dynamic campus. For certain creative or technical programs, you may be asked to submit a portfolio or take an aptitude test. Detailed guidelines and application forms are available on our website (and in the accompanying admissions brochure). We encourage applicants to apply early, as seats are limited in this boutique, high-quality intake.

Scholarships & Financial Aid: TIU Joka is committed to making this world-class education accessible to deserving students. We offer a range of merit-based and need-based scholarships to support talented individuals. Our Merit Scholarships reward academic excellence and exceptional talent – top performers in our entrance evaluations or board exams can earn substantial tuition waivers. We also have Need-Based Scholarships, because we believe financial constraints should not hinder deserving students from joining the TIU Joka family. In addition, there are special scholarship programs in collaboration with government and industry partners – for example, the “Bengal Rising” Scholars Program for brilliant students from underserved districts, among others. Students from countries in South Asia may qualify for international scholar grants as well, fostering regional diversity and collaboration. If you have the talent and drive, we will help you find a way to fund your education.

Key Dates & Next Steps: The admissions for the upcoming academic session are now underway. Application forms are available online on our official portal. The deadline for the first round of applications is [Date], with early decision notifications by [Date]. Regular admissions continue on a rolling basis thereafter, subject to seat availability. Entrance exams/interviews for short-listed candidates will be scheduled in [Month], and final admission offers will be released by [Month]. The academic year commences in [Month Year]. We also plan campus tours and open house webinars in the coming weeks – a great opportunity for you and your parents to virtually explore the campus, meet our faculty, and clarify any queries. Check our website for event schedules and sign-ups.

Ready to take the leap? This is your chance to be part of a pioneering cohort that will shape the culture and legacy of the TIU Joka campus. Apply now to secure your place in the School of the Future. Our admissions team is here to assist you at every step – feel free to reach out via email (admissions@technoindiauniversity.com) or phone (+91-XXXXXXXXXX) for any guidance. You can also connect with us on our official social media handles to get a sneak peek of campus life and updates.

Call to Action: Come build your future with us. At Techno India University Joka Campus, your dreams will find a home, your ideas will find wings, and your potential will find its purpose. We look forward to welcoming you to the TIU Joka family – together, let's architect the future.



The **Joka Difference:** How You Will Learn

Learn by Building, Not Just by Listening

At the TIU Joka Campus, we are fundamentally redefining the act of learning. We believe that true knowledge is forged through application, not passive absorption. Our core pedagogical philosophy is simple and powerful: "More hands-on work, less classes". This is the essence of our revolutionary Nexus Pedagogy, a radical departure from traditional instruction that places you, the student, at the centre of a dynamic, project-based learning ecosystem.

We operate on the "Hospital-Medical College Model," where theory meets practice from the very first day. Just as a medical student learns by working in a clinical setting, you will learn by building, creating, and problem-solving in our state-of-the-art labs, creative studios, and on live industry projects. Our SPAL Model (Smart, Participative, Active Learning) ensures that your education is tech-enhanced, deeply collaborative, and constantly active. Here, you are not a consumer of information; you are a co-creator of knowledge, working alongside faculty mentors and industry experts to tackle real-world challenges. This "learning by doing" approach ensures that you graduate not just with a degree, but with a portfolio of tangible skills and experiences that make you an invaluable asset to any organization.



Your Four-Year Under-Graduate Journey:

The Pyramid to Success

Your academic journey at TIU Joka is a meticulously designed four-year progression we call the Pyramid Structure. It is engineered to take you from a broad "world-view" to a focused "tunnel-view," transforming you into a highly sought-after "T-shaped professional" — an expert with deep disciplinary knowledge and a broad capacity for collaboration.



Explore

(The Nexus Foundation Year)

This is the cornerstone of your education—a mandatory common curriculum for all students, designed to break down disciplinary silos. You will collaborate with peers from every department on "Grand Challenge" projects, exploring a wide range of fields from technology and business to design and sustainability. This foundational year allows you to discover your true passion and make a more informed choice about your major.

Immerse (Domain Immersion)

You will formally enter your chosen department and begin building a strong disciplinary foundation. The curriculum focuses on core theories and methodologies, but your learning extends far beyond the campus. This year includes a mandatory, credit-bearing international immersive experience, providing you with invaluable global exposure and a new perspective on your field.

Specialize (Deep Specialization)

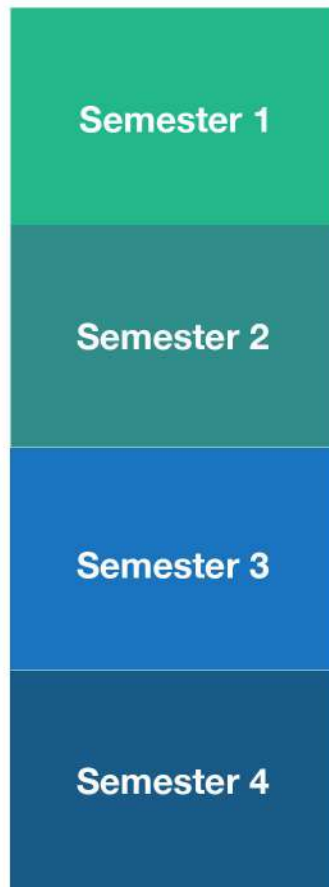
This year marks your shift into advanced, specialized tracks. The pedagogy becomes intensely hands-on, dominated by studio work, advanced lab research and live projects commissioned by our industry partners. You will hone your expertise and begin to carve out your unique professional identity.

Launch (The Capstone Launchpad)

Your final year is a professional launchpad, designed to ensure a seamless transition from academia to your career. You will dedicate the year to a major, interdisciplinary Capstone Project or a research dissertation, solving a complex, market-driven problem. This culminates in a long-term, placement-focused internship explicitly designed to convert into a full-time job offer.

Your Two-Year Post-Graduate Journey:

The Pyramid to Success



Explore

(The Nexus Foundation Year)

This is the cornerstone of your education—a mandatory common curriculum for all students, designed to break down disciplinary silos. You will collaborate with peers from every department on "Grand Challenge" projects, exploring a wide range of fields from technology and business to design and sustainability. This foundational year allows you to discover your true passion and make a more informed choice about your major.

Immerse (Domain Immersion)

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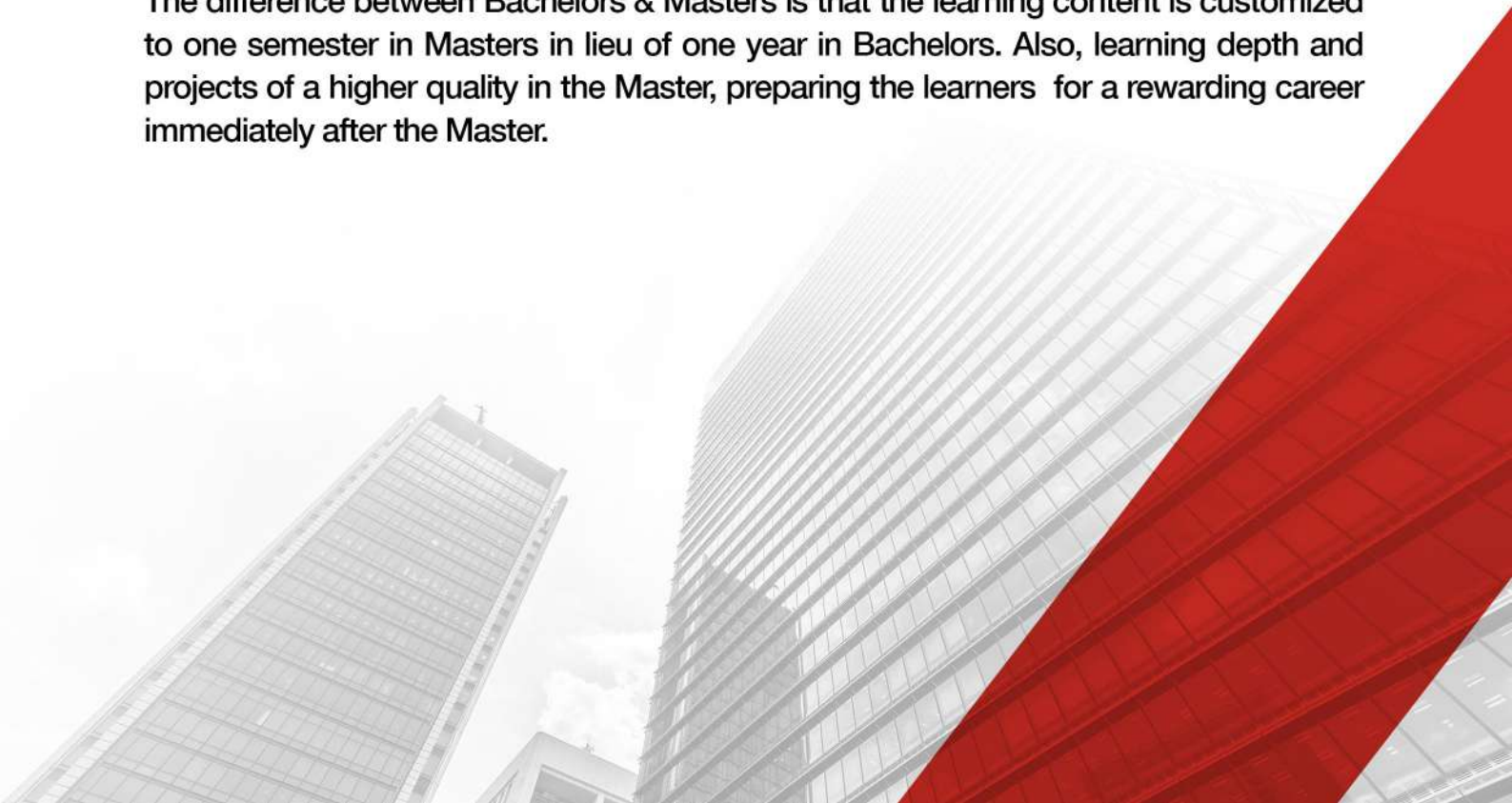
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The difference between Bachelors & Masters is that the learning content is customized to one semester in Masters in lieu of one year in Bachelors. Also, learning depth and projects of a higher quality in the Master, preparing the learners for a rewarding career immediately after the Master.



The Career Escalator: Your Pathway to Professional Success

A degree from TIU Joka is more than a certificate; it is a four-year track record of professional achievement. We understand that in a competitive world, a premium education must deliver a clear return on investment. That is why we have engineered our curriculum as a strategic Career Escalator, a systemic solution designed to build your professional profile and network from the moment you arrive.

Our model integrates three mandatory, progressively focused internships into your academic journey, for bachelors learners.

1.The Social Internship (Year 1): Builds empathy, communication, and real-world problem-solving skills as you work with community organizations.

2.The Domain Internship (Year 2): Confirms your career interests and builds foundational industry knowledge within your broader field of study.

3.The Specialization Internships (Years 3 & 4): Demonstrates deep, niche expertise and connects you with leaders in your specific area of focus, often leading directly to placement opportunities.

This structured system ensures you graduate with a rich portfolio of real-world projects, a professional network built over multiple industry exposures, and the proven, verifiable skills that top employers demand. We do not just prepare you for a job; we build your career from day one. For Master learners, we focus on two specialization internships after the even semesters ending with placements.

The Schools of the Future: Find Your Calling

A Constellation of Future-Focused Disciplines

We are not a comprehensive university. We are a specialized institution that has made a strategic choice to focus on the high-growth "digital," "creative," and "sustainable" economies of the future. Our academic portfolio is a curated "blue ocean" strategy, designed to take you where the world is going, not where it has been. We prepare you for the jobs of tomorrow, not the jobs of yesterday. Each of our departments is a constellation of learning, designed to be synergistic, collaborative, and at the cutting edge of its field.

The Digital Frontier

- **Department of Emerging Technologies**

To architect the future of intelligence by building ethical, impactful, and responsible solutions in Artificial Intelligence, Blockchain, and Cybersecurity that serve humanity.

- **Department of Digital Business & Economics**

To cultivate agile, tech-savvy, and ethically grounded leaders who can navigate digital disruption, build sustainable enterprises, and understand the complex economic forces shaping our world.

- **Department of Digital Communication**

To create a new generation of data-driven storytellers and strategic communicators, equipped to craft persuasive narratives and build powerful brands in an AI-augmented media ecosystem.

The Creative & Experience Economy

- **Department of Design**

To train empathetic, strategic problem-solvers who can craft intuitive, beautiful, and sustainable human experiences across the full spectrum of physical and digital interaction.

- **Department of Digital Entertainment**

To empower the next generation of versatile creators, producers, and managers for the converged global entertainment landscape, from cinematic OTT platforms to immersive gaming and interactive events.

- **Department of Creative & Performing Arts**

To nurture artistic expression and critical inquiry as vital tools for social commentary, cultural innovation, and community-building, exploring the power of art to provoke dialogue and inspire change

- **Department of Fashion & Interiors**

To design a more beautiful and sustainable world by weaving together ethical production, circular economy principles, and regenerative design for fashion, textiles, and interior spaces.

The Careers for the Future: Find Your Calling

The Sustainable Planet

A degree from TIU Joka is more than a certificate; it is a four-year track record of professional achievement. We understand that in a competitive world, a premium education must deliver a clear return on investment. That is why we have engineered our curriculum as a strategic Career Escalator, a systemic solution designed to build your professional profile and network from the moment you arrive.

- **Department of Sustainability & Development Studies**

To develop the systems thinkers and change agents capable of tackling the world's most complex and interconnected environmental and social challenges through innovation, policy and action

- **Department of Smart Agriculture**

To revolutionize global food systems through the integration of technology, data, and sustainable practices, ensuring food security and agricultural innovation for a growing planet.

- **Department of Advanced Fisheries Science**

To build a sustainable and prosperous blue economy through technology-driven aquaculture, responsible aquatic ecosystem management, and innovation across the fisheries value chain.

Human Systems & Well-being

- **Department of Psychology**

To provide a rigorous scientific and deeply empathetic understanding of human behaviour, with a unique focus on its critical intersection with technology, business, design, and well-being in the modern world.

- **Department of Allied Healthcare**

To train the next generation of highly skilled, technology-enabled healthcare professionals who will power the future of medicine, from advanced diagnostics to critical patient care and digital health systems.

- **Department of Sports & Physical Training**

To build the future leaders of the rapidly professionalizing and data-driven global sports industry, spanning the spectrum from high-performance science and analytics to global sports business and league management.

- **Department of Public Administration & Policy:**

To build future leaders in bureaucracy, planning & holistic development of the society, including the various public services.



Your Future, Defined:

Programs & Career Pathways

Our programs are not defined by traditional boundaries. They are interdisciplinary by design, crafted to equip you with the T-shaped skills—deep expertise in your major, with a broad capacity to collaborate across domains—that the modern world demands. Below is a blueprint of our academic offerings and the professional roles they are engineered to create.

Department	Program Title	Final Year Specializations	Core Career Pathways
Emerging Technologies	B.Tech (Hons.) in Applied AI & Intelligent Systems	AI & Machine Learning for Complex Systems; Cybersecurity & Ethical Hacking; Blockchain & Web3 Development; Immersive Technologies (AR/VR/XR)	AI Engineer, Machine Learning Specialist, Data Scientist (AI for Social Good), Robotics Engineer, Blockchain Developer
Digital Business & Economics	BBA (Hons.) in Digital Enterprise & Sustainable Finance	Digital Business Transformation; FinTech & Decentralized Finance; Green Business & ESG Management; Social Entrepreneurship & Impact Investing	Digital Transformation Consultant, FinTech Analyst, ESG Manager, Impact Investment Analyst, Social Enterprise
	B.A. (Hons.) in Economics, Data & Public Policy	Data Analytics for Economics; Development Economics; Financial Economics	Economic Analyst, Data Analyst (Public & Private Sector), Policy Associate, Financial Consultant, Market Research Analyst
Digital Communication	B.A. (Hons.) in Brand Strategy & Digital Storytelling	Brand Communication & MarTech; Multimedia & Data Journalism; Corporate Communication & Reputation Management	Brand Strategist, MarTech Specialist, Data Journalist, Corporate Communications Manager, Digital Content Producer
Digital Entertainment	B.A. (Hons.) in Creative Industries & Entertainment Business	Film & OTT Production; Entertainment Business Management; Gaming & Interactive Entertainment	Film/OTT Producer, Entertainment Marketing Manager, Game Designer, User Acquisition Manager, Transmedia Producer
Sustainability & Development Studies	B.Sc. (Hons.) in Climate Innovation & Sustainable Systems	Climate Tech & Green Innovation; Circular Economy & ESG Governance; Sustainable Urban Development	Climate Tech Analyst, Sustainability Consultant, Circular Economy Specialist, ESG Analyst, Sustainable Urban Planner
	B.A. (Hons.) in Development Studies & Social Change	Social Policy & Advocacy; Community Development & Management; Global Development Challenges	Development Analyst (NGOs, World Bank), Program Manager, Policy Advocate, Community Outreach Coordinator

Department	Program Title	Final Year Specializations	Core Career Pathways
Creative & Performing Arts	BFA (Hons.) in Fine Arts & Performance	Fine Arts (Painting, Sculpture, Digital Art); Commercial Art & Illustration; Performing Arts (Theatre & Drama)	Studio Artist, Commercial Illustrator, Theatre Director, Arts Administrator, Dramaturg, Performance Artist
Fashion & Interiors	B.Des (Hons.) in Fashion Design & Lifestyle	Sustainable Fashion & Textile Design; Regenerative Interior & Spatial Design; Digital Craft & Future Fabrication; Fashion Business Management	Sustainable Fashion Designer, z Textile Innovator, Interior & Spatial Designer, Visual Merchandiser, Exhibition Designer
Design	B.Des (Hons.) in Human-Centered Experience Design	Immersive UX/UI Design (AR/VR); Sustainable Product & Systems Design; Communication & Graphic Design	UX/UI Designer, Product Designer, Service Designer, Interaction Designer, Sustainability Specialist
Sports & Physical Training	B.Sc. (Hons.) in Sports & Exercise Science	High-Performance Science; Sports Analytics & Technology; Injury Rehabilitation	Sports Scientist, Strength & Conditioning Coach, Sports Bio-mechanist, Performance Analyst, Rehabilitation Specialist
	BBA (Hons.) in Global Sports Business	Global Sports Leadership & Governance; Sports Marketing & Analytics; Event & Facility Management	Film/OTT Producer, Entertainment Marketing Manager, Game Designer, User Acquisition Manager, Transmedia Producer
Sustainability & Development Studies	B.Sc. (Hons.) in Climate Innovation & Sustainable Systems	Climate Tech & Green Innovation; Circular Economy & ESG Governance; Sustainable Urban Development	Climate Tech Analyst, Sustainability Consultant, Circular Economy Specialist, ESG Analyst, Sustainable Urban Planner
	B.A. (Hons.) in Development Studies & Social Change	Social Policy & Advocacy; Community Development & Management; Global Development Challenges	Sports Agent, Athletic Director, League Manager, Sports Marketing Executive, Event & Venue Coordinator
Smart Agriculture	B.Sc. (Hons.) in Agri-Tech & Food Systems Innovation	Precision Agriculture & Agri-Tech; Sustainable Farming & Organic Systems; Agribusiness & Value Chain Management	Precision Agriculture Specialist, Agri-Tech Innovator, Sustainable Farm Manager, Agribusiness Analyst, Food Systems Consultant

Department	Program Title	Final Year Specializations	Core Career Pathways
Advanced Fisheries Science	B.F.Sc. (Hons.) in Aquatic Ecosystems & Blue Economy	Sustainable Aquaculture & Hatchery Management; Fisheries Resource Management & Technology; Post-Harvest Technology & Value Addition	Aquaculture Manager, Fisheries Biologist, Aquatic Resource Manager, Seafood Quality Control Specialist, Hatchery Manager
Allied Healthcare	B.Sc. (Hons.) in Advanced Health Sciences & Technology	Medical Laboratory Technology; Medical Imaging & Radiology Technology; Critical Care & Emergency Medicine Technology; Digital Health	Medical Laboratory Scientist, Radiology Technologist, Critical Care Technician, Emergency Medicine Technologist, Health Informatics Analyst
Psychology	B.Sc. (Hons.) in Psychology & Cognitive Science	Clinical & Counselling Psychology; Organisational Behaviour & HR Psychology; Cognitive Science & Neuropsychology; UX Research & Design Psychology	Clinical Psychology Pathway (requires PG), HR Specialist, Organisational Development Consultant, UX Researcher, Cognitive Rehabilitation Assistant
Public Administration & Policy	BA (Hons) in Public Administration Public Administration	Diplomacy & Policy making	Bureaucracy & International Relations (through competitive examinations), Diplomacy & organizational administration.

Postgraduate Pathways to Mastery

Department	Program Title	Final Year Specializations	Core Career Pathways
Emerging Technologies	M.Tech in Intelligent Systems & Society	AI for Social Good; Data Science & Big Data Analytics; Robotics & Automation for Sustainable Development	Lead AI Ethicist, Senior Data Scientist, Sustainable Automation Architect, AI Policy Advisor, Environmental Data Analyst
Digital Business & Economics	MBA in Digital Enterprise & Sustainable Management	Digital Business & Innovation; Sustainable Management & Circular Economy; Communication Management	Chief Digital Officer, Head of Sustainability (CSO), Digital Strategy Consultant, Innovation Manager, Corporate Communication Head
	M.A. in Applied Economics & Data Science	Financial Econometrics; Development Economics & Policy; Data Science for Economic Analysis	Senior Economist (Govt./Private), Data Scientist, Senior Financial Analyst, International Development Consultant (World Bank, IMF)
Digital Communication	M.A. in Strategic Digital Marketing & AI	Strategic Digital Marketing & AI-driven Analytics; Corporate Communication & Public Affairs	Head of Digital Marketing, AI Marketing Strategist, Director of Corporate Affairs, Public Relations Director, Chief Communications Officer
Digital Entertainment	M.A. in Entertainment Business & Transmedia Production	Transmedia Storytelling & Immersive Content Production; Entertainment Business Management	Head of Content (OTT), Transmedia Producer, Studio Executive, Entertainment Business Strategist, IP Licensing Manager

Department	Program Title	Final Year Specializations	Core Career Pathways
Sustainability & Development Studies	M.Sc. in Climate Solutions & Corporate Sustainability	Climate Solutions & Policy; Corporate Sustainability & ESG Assurance; Social Innovation	Climate Policy Advisor, Director of ESG, Corporate Sustainability Officer, Social Impact Fund Manager
	MBA in Development Management & Social Innovation	Social Entrepreneurship & Impact Investing; NGO Leadership & Governance; Corporate Social Responsibility (CSR)	Social Entrepreneur, CEO of an NGO, CSR Head, Impact Investment Fund Manager, Project Manager (Development Sector)
Creative & Performing Arts	MFA in Fine Arts for Social Impact	Fine Arts for Environmental & Social Awareness; Performance for Dialogue & Change	Public Artist, Arts-based Researcher, Community Arts Facilitator, Creative Director (Social Campaigns), Drama Therapist
Fashion & Interiors	M.Des in Lifestyle Business & Smart spaces	Fashion Business Management; Smart & Sustainable Spaces Design	Fashion Brand Manager, Sustainable Sourcing Director, Smart Spaces Designer, Head of Regenerative Design
Design	M.Des in Human-Computer Interactive Design	Human-Computer Interaction for Emerging Platforms; Service Design for Social Impact	Lead UX Strategist, Head of Service Design, Interaction Design Director, Voice UI Designer, Director of UX Research
Sports & Physical Training	M.Sc. in High-Performance Sports Science	High-Performance Science; Sports Analytics & Technology	Director of Performance (Pro Team), Lead Sports Data Scientist, Head of Athlete Development, Biomechanics Specialist
	MBA in Global Sports Leadership	Global Sports Leadership & Governance; Sports Analytics & Technology	CEO of a Sports League, Director of a National Sports Federation, Head of Sports Analytics, International Sports Agent
Smart Agriculture	M.Sc. in Agri-Food Technology & Innovation	Climate-Smart Agriculture; Digital Agriculture & Data Analytics; Food Systems & Sustainable Management	Agri-Tech Venture Founder, Head of Sustainable Sourcing (FMCG), Climate-Smart Agriculture Consultant, Food Systems Policy Advisor

Department	Program Title	Final Year Specializations	Core Career Pathways
Advanced Fisheries Science	M.F.Sc. in Aquatic Resource Management & Business	Aquatic Animal Health Management; Fish Biotechnology & Genetics; Fisheries Business Management	Director of Aquaculture Operations, Fisheries Policy Analyst, Seafood Business Development Manager, Geneticist (Aquaculture)
Allied Healthcare	M.Sc. in Advanced Healthcare Technology & Management	Public Health & Epidemiology; Healthcare Analytics & AI; Hospital Administration & Management	Public Health Director, Healthcare Data Scientist, Hospital CEO/COO, Health Informatics Director, Digital Health Strategist
Psychology	M.Sc. in Applied Psychology	Clinical Psychology (RCI Approved Pathway); Organisational Psychology & Leadership; Human-Computer Interaction & Tech Psychology	Clinical Psychologist (Licensed), Organisational Development Head, Leadership Consultant, UX Research Lead, Tech Psychologist

A Campus That Inspires:

Life at TIU Joka

The physical environment of a university is not merely a backdrop for education; it is an active participant in the learning process. The TIU Joka campus has been meticulously designed from the ground up to be a secure, immersive, and inspiring ecosystem—a place where you can live, learn, and innovate in a community of your peers.

A Secure, Residential Ecosystem

Your safety, security, and well-being are our paramount concerns. The Joka campus is a self-contained, high-security environment, designed to be a "safe harbour" for outstation and international students, providing peace of mind for both you and your parents. With 24/7 surveillance, controlled access, and on-campus medical and wellness facilities, we have created a meticulously curated space where you can focus completely on your personal and academic growth.

Our campus is compulsorily residential for a reason. Innovation does not keep office hours. Our project-based learning model thrives in an immersive 24/7 environment where you can collaborate with peers in our advanced labs, brainstorm in creative studios, and engage with resident faculty mentors long after classes are over. This is not just where you will live; it is where your ideas will come to life. The requirement for senior faculty to reside on campus is a powerful culture-builder, ensuring that mentorship and guidance are woven into the very fabric of daily life.

The campus boasts of:

- **Advanced Technology Labs:** Cutting-edge facilities for AI, robotics, blockchain & immersive technologies.
- **Creative Studios:** Professional-grade studios for design, film & OTT production, fine arts & fashion.
- **Modern Learning Spaces:** A world-class library, tech-enabled classrooms & collaborative project rooms.
- **Extensive Sports & Recreation:** A comprehensive sports complex, fitness centres & open green spaces to promote physical well-being.

Techno Joka Excellence Scorecard (Every Semester)

We believe in educating the whole person. Our unique "Excellence Scorecard" for evaluation goes beyond academics, placing significant value on your engagement in sports and fitness, leadership and teamwork, and community outreach. This ensures a balanced, well-rounded educational experience that develops not just your intellect, but your character.

• Academic Performace (Theory & Practical) :	50%
• Digital Expertise, AI Expertise :	10%
• Sports, Wellness, Healthcare :	10%
• Leadership, Teamwork, & Club Activities :	10%
• Internship, Field Market, Outreach Projects :	10%
• Attendance, Discipline, EQ :	10%
	100%

A Global Perspective

In today's interconnected world, a global mindset is not an advantage; it is a necessity. The Joka campus is designed to be an outward-looking institution that prepares you for a global career. A cornerstone of our curriculum is actively encouraged international immersive experience for the willing second-year students, providing you with the opportunity to study, work, or conduct research abroad. We actively foster collaborations with prestigious international universities, offering opportunities for joint projects, global dialogues & faculty exchange, ensuring that your education is benchmarked against the highest global standards.

Admissions Process & Key Dates

We seek students who are intellectually curious, passionately driven, and eager to solve the grand challenges of our time. Our selection process is holistic, looking beyond test scores to identify individuals with the potential for leadership, creativity and impact based on Admission Performance Applicants can earn scholarships.

- **Application Window Opens: January 2026**
- **Early Application Deadline: February 2026**
- **Late Application Deadline: July 2026**
Selection is a continuous process through written & verbal evaluation from January to July, 2026
- **Academic Session Begins: August 2026**

For detailed application requirements, eligibility criteria, and to begin your application, please visit our website.



Connect With Us

Our admissions counselors are available to guide you through the process and answer any questions you may have about our unique vision, academic programs, and campus life.

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